

GET ELECTED CANDIDATE SKILLS AUDIT



**HOW COMPETENT, CONFIDENT AND CAPABLE ARE YOU?
COMPLETE THIS CHECKLIST AS PART OF YOUR PRE-CAMPAIGN PLANNING TO
IDENTIFY YOUR STRENGTHS AS A CANDIDATE.**

Stuff I know

- Skills/Knowledge/Resilience/Courage/
About Electorate

Stuff I can do

- Experience/Background/Stamina/How to

Stuff I can access

- Networks/Funds/Helpers

Stuff about me

- Confidence/Temperament/Competitiveness/
Health/Support

**GET READY TO COUNTDOWN!
THE ELECTION DATE I AM AIMING FOR IS:**

THAT GIVES ME:

____ YEARS, OR A TOTAL OF
____ MONTHS TO CAMPAIGN WHICH IS
____ DAYS AWAY UNTIL ELECTION-DAY



Head to ruthmcgowan.com to purchase Ruth's book "Get Elected", a step-by-step campaign guide to winning public office. Plus more resources and training to boost your political savvy.



**Master
The
Politics**

GET ELECTED

WOULD YOU PRESELECT YOURSELF?

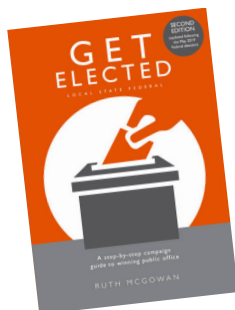


FOR CANDIDATES BEGINNING THEIR PATH TO POLITICAL OFFICE, WHETHER YOU INTEND TO STAND FOR A POLITICAL PARTY OR AS AN INDEPENDENT, IT IS USEFUL TO CONSIDER THE VARIOUS ASPECTS OF YOUR EXPERIENCE THAT WOULD MAKE OR BREAK YOU AS A CANDIDATE.

IMAGINE YOU ARE A MEMBER OF A PRE-SELECTION COMMITTEE FOR A POLITICAL PARTY AND YOU ARE INTERVIEWING YOURSELF, AS A POTENTIAL CANDIDATE SEEKING ENDORSEMENT.

Understands the issues of the electorate		Score Yourself
Demonstrates they are a confident public speaker		1 – No
Has strong community networks		2 – Maybe
Can bring or raise funding for the campaign		3 – Suitable
Does not present a risk from past 'history' (including social media use)		4 – Exceptional
Can motivate significant support from volunteers 'on the ground'		
Has social media skills		
Has suitable mentoring support in place		
Presents a low risk with compliance of electoral act		
Personality and temperament suitable for a candidate		
Is good 'talent' and is relatively well known		
Has competitive spirit and hunger to win		
TOTAL		

HOW DID YOU GO? IF YOU SCORED 30 OR HIGHER, THEN GET READY TO RUN! HOWEVER, IF YOU SCORED LESS THAN 30 AND HAVE IDENTIFIED AREAS WHERE YOU ARE NOT SO STRONG OR COULD BE AT RISK, WHAT ACTIONS CAN YOU TAKE TO ADDRESS THESE POINTS, BEFORE YOU LAUNCH YOUR CAMPAIGN?



Head to ruthmcgowan.com to purchase Ruth's book "Get Elected", a step-by-step campaign guide to winning public office. Plus more resources and training to boost your political savvy.



**Master
The
Politics**